



We're here to guide you!

While there will be training resources available to help you get started, these instructions are designed to help someone with the initial steps. We will help you get off to a great start! Our Executive Director, Kate Román, will provide 1:1 training and help you along the way.

All local programs are 100% volunteer!
95% of all donated funds go directly to buy, store, pack, & deliver food to local children.

Below are the steps to create a new program in your community!



INITIAL STEPS

- Find two unrelated Program Coordinators per program
- Read our Operations Manual for full program guidelines.
- Complete Background/Credit Checks and sign our Contract.

NEXT STEPS

- Receive authorization from a school district to deliver bags. Connect with school contact to obtain a # of children who need support
- Secure donated space to store your food. Approximately 300 sq ft is ideal for 50 children. You will receive bins & shelving from the main org





- We will set up a bank account and credit cards for you. We currently bank with Bank of America, Chase, & TD Bank. You will monitor your program's finances and submit receipts to our auditor.
- You will receive start-up funding from the main org but then you should Fundraise! We will provide support with ideas on obtaining donations in your community.
- Shop, pack your bags, and make your deliveries to the school. Recruit other volunteers to help!

FUNDRAISING TIPS

As you start the process of trying to raise money and solicit donations to support the program, your best options are to speak with civic groups (the Lions, Rotarians, Kiwanis, etc.) and speak with the pastors of local churches about collecting food. Go out and speak with groups to raise money!

Roughly 25% of all the food we give out comes from food donations. Holding food drives are an effective way to be successful.

WHAT TO GOES INTO THE BAGS

There must be 3000 calories in a bag and no food may be expired. It must all be non-perishable except for donated fruit and/or vegetables from a trusted source.

Examples: peanut butter-jelly-mayo-crackers-canned pasta-oatmeal-canned fruit-cereal-canned vegetables-soup-ramen noodles-rice- instant potatoes-granola bars-mac & cheese-canned chicken/tuna-Hormel Compleats

Please check out our website and watch YouTube videos about our organization!