

2020 Sponsorship Packet

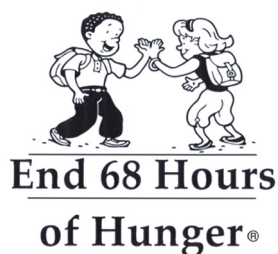


RACE FOR A CAUSE

VIRTUAL **5K 2020**

WEEK OF SEPTEMBER 20-26, 2020

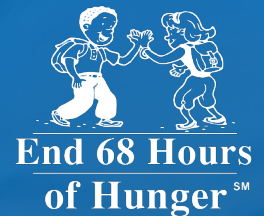
Benefiting local organizations in our communities across the globe.



ABOUT THE EVENT

Bottomline Technologies is proudly accepting sponsorship applications for our 7th annual Race for a Cause, which in this year of unprecedented times we will run virtually during the week of **September 20-26**. **Participants from around the globe will run on their own time, at their own pace, on their favorite city street, country road or on a treadmill in the comfort of their own home!**

Our world is in a much different place now than we began the year. What's not changed at all is our belief that it's our responsibility to do good for our communities and the organizations that provide them with critical services especially during these difficult times.



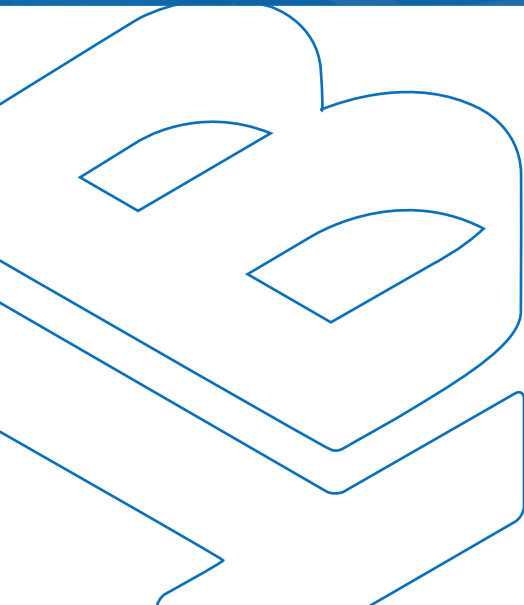
Proceeds raised from the event will support local charities and non-profit organizations in the communities where our team members live and work. This is our opportunity to come together to do good and we wouldn't want anything to stand in the way of that. More than ever, we look forward to continuing this community initiative with your help and support.

WE ARE SEEKING SPONSORSHIP COMMITMENTS BY **SEPTEMBER 10th, 2020**.

- Highly visible pre- and post-race event publicity
- Targeting 500+ participants across the globe!

BOTTOMLINE IN THE COMMUNITY

Bottomline is committed to the communities where our employees work and live. 'Do the Right Thing' is one of our Guiding Principles. Our strong commitment to responsible corporate citizenship is reflected in our people, our culture, and our actions – and has been acknowledged with awards such as the Granite State Award from the University of New Hampshire, as well as being voted a 'Best Company to Work For' in New Hampshire, by Business NH Magazine.



SPONSOR BENEFITS

Below are benefits for each sponsorship level

	BRONZE 	SILVER 	GOLD 	PLATINUM 
Donation Commitment	\$1,000+	\$2,500+	\$5,000+	\$10,000+
Highlight company (week leading up) on Bottomline social media channels and during race week	✓	✓	✓	✓
Logo on Bottomline Race for a Cause Website	✓	✓	✓	✓
Inclusion in press release post event	✓	✓	✓	✓
Numbers of Complimentary Race Entries	2	5	10	20
Logo added to Bottomline Facebook event banner		✓	✓	✓
Sponsor logo on digital finisher medal, available to all race participants			✓	✓
Social spotlight on company				✓

We are seeking sponsor commitments by **September 10th, 2020**.
All donations are tax deductible.

If you are interested in being a Corporate Sponsor please provide donation payment directly to the beneficiary(ies) of your choice. Payment information for each beneficiary is on the following page.

Should you have additional questions please contact:

Crystal Gelin
Phone: 603-501-6012
Email: crystal.gelin@bottomline.com

PARTICIPATION SPONSOR

Alternately, please consider joining us as a Participation Sponsor, by committing to spread the word throughout your organization, with family, and with friends to round up 10 or more runners for this event.

Share the link below with those to register or donate an amount of their choosing!

<https://racewire.com/register.php?id=11744>

RACE FOR A CAUSE ^{5K}/₂₀



GATHER

For 200 years, Gather has been serving Seacoast residents facing hunger. The agency was founded in 1816 by a small group of women committed to feeding the families of fishermen. Today, Gather is committed to ending local hunger through collaboration and leadership.

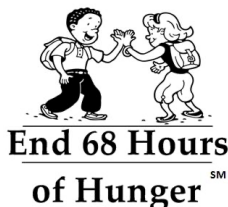
Gather serves those in our community experiencing hunger by providing nutritious food through innovative distribution programs and their Pantry Market. They offer nutrition education and recipes for healthy living, and collaborate with community partners to address the root causes of hunger throughout the Seacoast in NH and ME.



CASA

CASA of New Hampshire provides a voice for abused and neglected children and youth by empowering a statewide network of trained volunteers to advocate on their behalf so they can thrive in safe, permanent homes. It is CASA's job is to bring to the attention of the court what is in the best interest of these children and youth, many of whom end up in our state's foster care system as a result of the abuse or neglect they've suffered.

CASA-NH has represented more than 10,000 children in the last 31 years and last year alone, more than 600 volunteers provided advocacy for more than 1,400 children. It's CASA's goal to provide a voice for 100% of NH's victimized children.



END 68 HOURS OF HUNGER

Childhood food insecurity is a national problem, it occurs when children receive insufficient food on a regular basis; in many cases missing meals entirely. There are more than 16 million food insecure children in America today.

End 68 hours of Hunger puts nourishing food in the hands of school children to carry them through the weekend. Each bag of food costs \$10 each week and provides two breakfasts, two lunches, and three dinners for a child, with some left over to share!

PLEASE MAKE PAYMENT TO:

Gather
210 West Road Unit 3
Portsmouth, NH 03801
Reference: Bottomline Race for a Cause

PLEASE MAKE PAYMENT TO:

CASA of NH
Attn: Suzanne Lenz
Director of Development
CASA of NH
PO Box 1327
Manchester, NH 03105
Reference: Bottomline Race for a Cause

PLEASE MAKE PAYMENT TO:

End 68 Hours of Hunger
PO Box 676,
Somersworth, NH 03878
Reference: Bottomline Race for a Cause